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For Immediate Release

Contact: Chimene Grant Saloy
chimene@neworleanslinks.org
504.495.3011

New Orleans (LA) Chapter of The Links, Incorporated co-hosted Stay Well Health Fair

(New Orleans, LA) -- The New Orleans Cluster of The Links, Incorporated hosted the "Stay Well" Health Fair on Saturday, January 29, 2022 at L.B. Landry – O. P. Walker College and Career Preparatory High School. The hosts and planning committee included members of the New Orleans, Pontchartrain and Crescent City (LA) Chapters of The Links, Incorporated, The Cobb Institute and other partners, including the Louisiana Department of Health, Ochsner Health and the City of New Orleans, Department of Health. One hundred eighty-four (184) children and adults were vaccinated against COVID-19 during the event.

Medical professionals joined to provide free COVID-19 vaccinations, boosters, flu vaccinations, health screenings, wellness information and mental health materials. Giveaways included \$100 gift cards for those receiving their first COVID-19 vaccination dose, free haircuts, swag bags, and healthy snacks. The National Dental Association provided 432 packets of toothbrushes, toothpaste, hand sanitizer and literature to participants. Health agencies as well as members of sororities and fraternities staffed information tables with various giveaways.

The health fair also featured two panels - one panel of doctors discussing the importance of vaccinations and adhering to safety guidelines and another panel consisting of those who have had the coronavirus and the impact of the virus on their lives. The day also included a memorial service in remembrance of those who have died as a result of the coronavirus. In addition, to advance the goal of the Links' National HEAL Program, several of our HEAL Ambassadors disseminated HEAL materials to citizens. The health fair was live streamed via Facebook, and media and radio outlets covered the event.

COVID-19 vaccinations have been a national priority of The Links, Incorporated. The organization has partnered with the Health and Human Services COVID-19 public education campaign, We Can Do This, to help increase public confidence in and uptake of COVID-19 vaccines. The national organization is encouraging everyone to join the fight to end the pandemic by become a member of the COVID-19 Community Corps. Launched in 2021 by the HHS, The Corps has more than 15,000 members. Each week members receive emails

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announcing live webinars with the U.S. surgeon general and other national leaders who share news and insight to help build confidence in our communities, as well as new resources to use in their outreach efforts. For more information about the HHS We Can Do This campaign or to join the COVID-19 Community Corp, click [here](#).

Due to the success of this event and its positive impact in the health of the community, organizers will host a follow up event on Saturday, March 5 at L.B. Landry – O. P. Walker College and Career Preparatory High School to ensure individuals are fully vaccinated and have the best protection against COVID-19.

About the New Orleans Chapter of The Links, Incorporated

Since it was chartered on November 20, 1957, members of The New Orleans (LA) Chapter of The Links, Incorporated have engaged in implementing program services through the five National Program Facets: Services to Youth, International Trends and Services, National Trends and Services, Health and Human Services and The Arts. The Chapter's major initiatives include sponsoring the local competition for the Scripps National Spelling Bee; a partnership with Mary McCloud Bethune Elementary School; Obesity Awareness Day; and Law Day, in which Bethune Elementary School students are trained in legal proceedings and participate in a mock trial. The main focus areas are: financial support for college students, education and youth activities to assist youth in fulfilling their intellectual potential; addressing issues affecting the African American community through health and wellness projects; fostering cultural appreciation through the arts; and collaborating with other Link chapters to provide services and assistance to global friends. Tracey Flemings-Davillier is the President of the Chapter. For more information, visit www.neworleanslinks.org and follow the Chapter on Facebook, Instagram and Twitter @NewOrleansLinks.

About The Southern Area of The Links, Incorporated

The Southern Area of The Links, Incorporated is comprised of 82 chapters located in seven states (Alabama, Florida, Georgia, Louisiana, Mississippi, North Carolina, and South Carolina) and the Commonwealth of the Bahamas. For more information, visit www.salinksinc.org.

About The Links, Incorporated

The Links, Incorporated is an international, not-for-profit corporation, established in 1946. The membership consists of nearly 16,000 professional women of African descent in 292 chapters located in 41 states, the District of Columbia, the Commonwealth of the Bahamas and the United Kingdom. It is one of the nation's oldest and largest volunteer service organizations of extraordinary women who are committed to enriching, sustaining and ensuring the culture and

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economic survival of African Americans and other persons of African ancestry. The outstanding programming of The Links, Incorporated has five facets which include **Services to Youth, International Trends and Services, National Trends and Services, Health and Human Services, and The Arts.** For more information, visit www.linksinc.org.

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See photos on next three pages





