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For Immediate Release**

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Luxury raffle to benefit “Swing Into Spring: My Fair Ladies” scholarship event

(New Orleans, LA) -- The New Orleans (LA) Chapter of The Links, Incorporated will host its annual signature fundraiser, “Swing Into Spring: My Fair Ladies” on **Saturday, April 17** via a virtual production from **12:00 pm – 2:00 pm**. The affair will feature chefs and mixologists, who will share recipes and delectable delights; phenomenal raffle items; and the chapter’s signature parade of hats. Scholarship recipients will be presented during the virtual event. Attendance at the online event is complimentary. To attend Swing Into Spring: My Fair Ladies, visit <https://neworleanslinks.org/SwingintoSpring2021>.

Swing Into Spring supporters and events guests are encouraged to purchase tickets for the raffle which includes luxurious prizes. To participate, supporters can visit **nolalinks.rallyup.com/nolalinks**. To donate by text, supporters are encouraged to **text Nolalinks to 855-202-2100**. Raffle tickets are \$25.00 each. Donations are also available via the website and text.

Our phenomenal Raffle prizes include:

The **staycation package** includes a stay at **Treme Mansion Orleans Cottage including New Orleans Saints tickets and a cocktail box**. The winner will live like a local in this spectacular historic landmark located in the heart of Treme. The newly-renovated historic cottage easily sleeps six, is within walking distance of the French Quarter and features a large backyard deck, all new furniture, appliances and restored hardwood floor. Winner can also book the attached guest suite, for an additional fee when making the reservation. The ultimate cocktail box created by Justini's includes everything necessary to shake up the perfect cocktail. The box includes a selection of Pomegranate Cosmo, Spicy Lemon Drop, Wild Berry Margarita, Peach Side Car, Coconut Mojito, Top Shelf Margarita, Cotton Candy Martini, Pink Champagne Margarita, or Hurricane JusTini. The box also includes a cocktail shaker, bar tools, alcohol, mixers, glassware, garnishes, and recipe cards. The New Orleans Saints tickets include admission to the home game against the Atlanta Falcons. The value of this prize is \$2,950.00.

The **Cancun vacation package** includes **one week paid accommodation in Cancun at an Interval International Property in addition to a \$350 Southwest Airlines gift card**. The timeshare includes two bedrooms and can accommodate a maximum of six individuals. The winner may book a reservation at any Interval International Property worldwide including Cancun. The value of this prize is \$2200.00

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Swing Into Spring raffle prizes ... add one

The **Foursome English Turn Golf Course package** includes a round at the Jack Nicklaus Signature Design, Par 72 Championship Golf Course which presents a unique challenge to golfers of all skill levels. Every hole has an individual personality including numerous bunkers, large waste bunkers, plentiful grass depressions and mounds which line the sculpted fairways. The property was designed with meandering lakes surrounding the golf course giving a separation from the community and a magnificent Plantation Style Clubhouse making the guest's visit at English Turn an unparalleled experience. The value of this prize is \$400.00

The **Wine Basket and Dinner for Four package** includes a customized catered salmon or lamb dinner for four prepared by Exquisite Kreations Catering, Inc. The dinner is paired with a collection of four Brown Estate wines from Napa Valley, CA. Bottles of their new white burgundy style Chardonnay and Rose wines are included. The value of this prize is \$325.00

The **Virtual Fitness Trainer** prize includes three one hour virtual (Zoom) workout sessions with personal fitness trainer Kelvin Smith, owner of Hustle Fitness and Athletics. Information is available at <https://hustlefitnessandathletics.com> for additional information. The value of this prize is \$300.00.

The colorful **Creative Kids Bathroom wall mirror** is 25" long by 25" wide. The value of this prize is \$250.00.

To participate in the raffle, supporters can visit **nolalinks.rallyup.com/nolalinks**. To donate by text, supporters are encouraged to **text Nolalinks to 855-202-2100**.

Swing Into Spring sponsors include Ochsner Health, Tulane University School of Public Health & Tropical Medicine, Liberty Bank, CapitalOne, Frilot LLC Attorneys At Law, BlueCross BlueShield Louisiana, HD And Associates - The Davillier Family, State Representative Royce Duplessis District 93 and The Duplessis Law Firm, 3 Brown Girls, LLC, Charles and Vonda Rice, GCS Technology Solutions, JW Accounting & Tax, LLC, State Farm – Lisa Green Campbell, and Veronica E. Henry.

This fundraising event supports the chapter's community service programs as outlined by the five National Program Facets: Services to Youth, International Trends and Services, National Trends and Services, Health and Human Services, and The Arts.

Tracey Flemings-Davillier and Germaine Davillier serve as gala chairpersons. For more information about Swing Into Spring: My Fair Ladies or to attend, visit <https://neworleanslinks.org/SwingintoSpring2021>.

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Swing Into Spring raffle prizes ... add two

About the New Orleans (LA) Chapter of The Links, Incorporated

Since it was chartered on November 20, 1957, chapter members have engaged in implementing program services through the five National Program Facets: Services to Youth, International Trends and Services, National Trends and Services, Health and Human Services and The Arts. The chapter's major initiatives include sponsoring the local competition for the Scripps National Spelling Bee; a partnership with Mary McCloud Bethune Elementary School; Obesity Awareness Day; and Law Day, in which Bethune Elementary School students are trained in legal proceedings and participate in a mock trial. The main focus areas are: education and youth activities to assist youth in fulfilling their intellectual potential; addressing issues affecting the African American community through health and wellness projects; fostering cultural appreciation through the arts; and collaborating with other Link chapters to provide services and assistance to global friends. Vonda Flentroy-Rice is the president of the chapter. For more information, visit www.neworleanslinks.org and follow the chapter on Facebook, Instagram and Twitter @NewOrleansLinks.

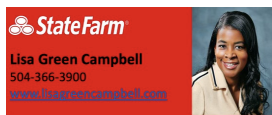
About The Links, Incorporated

The Links, Incorporated is an international, not-for-profit corporation, established in 1946. The membership consists of nearly 16,000 professional women of color in 292 chapters located in 41 states, the District of Columbia, the Commonwealth of the Bahamas and the United Kingdom. It is one of the nation's oldest and largest volunteer service organizations of extraordinary women who are committed to enriching, sustaining and ensuring the culture and economic survival of African Americans and other persons of African ancestry. Links members contribute more than **1 million** documented hours of community service annually – strengthening their communities and enhancing the nation. The outstanding programming of The Links, Incorporated has five facets which include **Services to Youth, International Trends and Services, National Trends and Services, Health and Human Services, and The Arts**. The programs are implemented through strategies such as public information and education, economic development, and public policy campaigns. The organization's mission is: Friends Transforming Communities through Service. The organization's vision is: Enrich communities and improve the quality of life to people of African descent through friendship and service. Visit www.linksinc.org for more information.

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Swing Into Spring raffle prizes ... add three

Special thanks to our sponsors!



Charles & Vonda Rice



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